

**KR****Times**

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## From the Editor's Pen

Dear Readers,

Covid-19 has taken the whole world in such a grip that everything can take a long time to become new normal. You are very aware of this news. In the social media information age, the world of news has become very widespread. In every moment of our life, news comes rapidly, and in the storm of this news there are many such news which we are not able to read.

Students, especially from school, college and university, are always looking for news that can give a new direction to their life and also help in reading, so that they can have a role in building a bright future. On the one hand we have fear of Corona virus and on the other hand the courage, self-strength within us gives us the power to fight this epidemic and helps us to take every task to the floor through virtual platform. So, in the world of news we bring the new edition of **KR Times**.

I am very happy to tell you and our team that even in this epidemic, the correct and accurate news should be conveyed to you, so that, the younger generation will be able to be a part of society building and true change. I hope that the way you have given me your love earlier, you will continue in the same way.



Dr. Gopal Thakur  
(Editor In-Chief)

## NSDC, Microsoft to train 1 lakh underserved Indian women in digital skills



provide digital skills to over 1 lakh youth in the country.

Through this partnership, the duo aims to enhance women's workforce participation in India's digital economy. As part of the collaboration, more than 70 hours of the course content will be made available free of cost, covering topics such as digital literacy, enhancing employability, nano entrepreneurship, and communication skills. October 30<sup>th</sup>, 2020 Anant Maheshwari, president, Microsoft India was quoted as saying in an official statement.

-NSDC

The National Skill Development Corporation (NSDC), under the Skill India Mission of the government of India, has collaborated with Microsoft to train more than 1 lakh underserved women in India over the next 10 months. This initiative is an extension of Microsoft's partnership with NSDC to

## Virtue of Gratitude

Human life is very precious there is something that makes everyone unique and different from others but there is something that connects us with each other. One common thing in all human being is this that they all want to be happy. How is the connection between happiness and gratefulness? There may be cases when one human being who are blessed with everything but they may not be happy or may be found in a state of complaining every time and on the other hand there may be human beings who are not blessed with a very lavish life or people who struggle for their daily needs but they may found happy and grateful for everything that they have. One big reason of their happiness is this that they are acknowledging what has been given to them. Therefore it is not happiness or satisfaction that leads a person

to show gratitude or gratefulness but indeed it is gratefulness or gratitude that makes a person happy.

Follow 3R formula to learn to show gratitude. Recognize, Remember and Reciprocate are the three keys of showing gratitude. Recognize all your blessings, all the things that you owe a say thank you to those who provided you all these things it may be your parents, teachers, friends, relatives and that almighty. Remember the efforts of all these people around you with the help of whom you have achieved success and say thank you. Third key for gratitude is Reciprocate, Gratitude is not just a feeling but it is also associated with some kind. Recognizing and remembering something and moving ahead is not enough it is in compete gratitude to show full gratitude some kind of action must be

taken that is called reciprocate. Gratitude effects physical and mental wellbeing. According to a study of 2012 published in, Personality and Individual differences, people who are more grateful stays energetic for long time they do more exercise and visit less to the doctors. Gratitude reduces a multitude of toxic emotions, ranging from envy and resentment to frustration and regret. Robert A. Emmons, Ph.D., a leading gratitude researcher, has conducted multiple studies on the link between gratitude and well-being.

We all are blessed; we all are unique and certainly blessed with amazing creations of that almighty. We have thousands of reasons to be happy. This feeling of gratitude gives energy to face the challenges.

Dr. Abhilasha Gautam  
(Principal, KRCHE)



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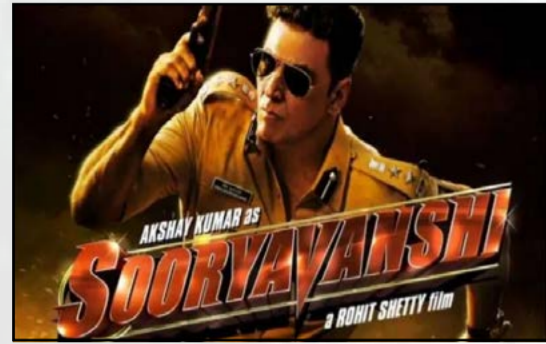
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## Entertainment & Sports

### Akshay, Ajay, Salman, Shah Rukh, Aamir and others raise the bar, take it upon them to revive Bollywood in 2021



It's that time for Bollywood when the 'big boys' of the industry need to come for the rescue. After all, 2020 has turned out to be a forgettable year for many industries, leave along just Bollywood, and as a result there were hardly any collections to boast of. At last count, due to films that released in the first quarter of the year, the box office haul concluded at 780 crores. Now all eyes are on 2021 and this is where one looks forward to the multiple films that many of the top stars and superstars of Bollywood are currently working on. As always, it's Akshay Kumar leading the charge with six films in different stages of

production. These are Sooryavanshi, Prithviraj, Bachchan Pandey, Bell Bottom, Atrangi Re and Raksha Bandhan. The first to arrive would be Sooryavanshi, which was the first movie to halt its release plans due to the onslaught of pandemic. In the last nine months, he has already completed Prithviraj and Bell Bottom, while the shooting of Atrangi Re is going full throttle. Bachchan Pandey is set to go on floors soon and then it would be time for the top guns who have time and again come to the rescue are the BIG 5 - Akshay Kumar, Ajay Devgn, Salman Khan, Shah Rukh Khan and Aamir Khan, each of whom has been around for three decades and are a bona fide superstar. Then there is another top actor who has made a place for himself in the last couple of decades gone by, John Abraham. Add to them Ranbir Kapoor, Ranveer Singh, Tiger Shroff and Kartik Aaryan, each one of whom has made an impression in the last 10 years, and with the combined effort of each one of them, there would be a lot more to cheer for audiences in next 12

months. Between just 10 of them, there are over 30 films being planned for release in 2021, and that's a humungous number indeed. While few of these are already complete, many are already under production and a few of these would be going on floors soon enough. As always, it's Akshay Kumar leading the charge with six films in different stages of production. These are Sooryavanshi, Prithviraj, Bachchan Pandey, Bell Bottom, Atrangi Re and Raksha Bandhan. The first to arrive would be Sooryavanshi, which was the first movie to halt its release plans due to the onslaught of pandemic.

Meanwhile, Ajay Devgn continued to be busy as ever too with Bhuj: The Pride of India arriving first. Though it was originally planned for an OTT release, one waits to see if it manages to have a dual arrival in theatres too. He has already started work on his next directorial Mayday with himself and Amitabh Bachchan in lead roles for 2022 release. As for Madaan, it is eyeing a Dushehra release and should be his next big one in theatres. Salman Khan is ready with

his Radhe: Your Most Wanted Bhai and there is very good probability that the film would be seeing an Eid arrival, a year after its original release plans. This also means that his Kabhi Eid Kabhi Diwali would shift ahead from the Eid slot. It would all boil down to when does he begin shooting for the film as he has already started work on Antim: The Final Truth which will definitely arrive first.

The other Khans, Shah Rukh and Aamir, are busy too. After the debacle of Zero, Shah Rukh has finally picked Pathan. The film's shooting is on full swing and one just hopes that it makes it in time for Diwali or Christmas 2021 to bring on great moolah. As for Aamir, he has already booked the Christmas slot for Laal Singh Chaddha, which was earlier planned for Christmas 2020. All in all, even though 2020 has turned out to be a full year, these 10 men are promising to get the adrenalin pumping all over again once curtains go up all over in a big way in 2021.

- Joginder Tuteja (Author)

### How World War II shaped 'It's a Wonderful Life'

It's George Bailey's crucial moment. Disheveled and desperate, he offers up a Hail-Mary prayer to a God he's not sure is listening: "I'm not a praying man, but if you're up there and you can hear me, show me the way. I'm at the end of my rope."



Actor Jimmy Stewart's emotion is palpable in this scene, one that acclaimed actress Carol Burnett called one of the finest pieces of acting ever on the screen. What may have escaped audiences watching "It's a Wonderful Life" over 70 years after its making, is that the tears running down Stewart's face are real, the actor later shared. Stewart had just returned home from serving as a flight leader in World War II and this 1946 film was his first movie since witnessing the horrors of war. With this postwar mentality, Stewart and director Frank Capra take a film titled "It's a Wonderful Life" and antithetically crescendo into a failed suicide attempt.

Throughout the film, George Bailey's life often seems anything but wonderful. The audience watches as a young man with worldly dreams encounters setback after setback, each one like a nail in his own coffin. Trapped in his hometown, running his late father's business, the story comes to a climax when George Bailey believes he's worth more dead than alive. "It's a Wonderful Life" addresses real and resonant issues of self-worth and failure. Fresh from the war, Stewart is grappling with these trials himself, as he shapes the deeply relatable character of George Bailey. Without Stewart's real acquaintance with darkness, the holiday classic's redefining perspective on life wouldn't be able to shine so unforgettably bright.

-CNN

### Union HRD minister launched 'Fit Hai to Hit Hai India' for school children

Union Minister of Human Resource Development Shri Ramesh Pokhriyal 'Nishank' and Minister of Sports and Youth Affairs Shri Kiren Rijiju launched the "Fit Hai To Hit Hai India" program under the Fit India campaign. The Fit India Talks sessions are being organized in association with the Sports Authority of India and the Ministry of Human Resource Development. Highlights: ♦ Central Board of Secondary Education (CBSE) has announced that it would launch a new series of fitness sessions for school going children in the Fit India Active Day program under this campaign. ♦ So far, 13,868 schools affiliated to CBSE have participated in various Fit India programs and 11,682 schools have also received the Fit India flag ♦ Under Fit India Campaign, 2.5 lakh schools have registered. ♦ The movement was launched by Prime Minister Narendra Modi in 2019 with an aim to create a fit nation. ♦ GoI aims to ensure India stands among the top 10 countries at the 2028 Olympics in Los Angeles.

-PTI



- walkthroughindia

### Top Most Popular Sports Played in India

There are different kind of games played in India, from popular sports such as football and Cricket to lesser known but most played local games Kho-kho, Langdi and Gillidanda. Here is the list of top most popular sports in India with the special place and part of the physical culture in ancient India. Cricket is not only the most popular sport in India but also an important part of the Indian culture, played almost everywhere. BCCI is body for cricket in India, Indian Premier League is the most watched sports leagues in the world.

Indian cricket team is the winner of all format of Cricket be it Twenty20 World Cup, 2011 Cricket World Cup, ICC Champions Trophy and ICC Test Championship. Badminton is the second most played sports in India and the team is governed by the Badminton Association of India. The Indian team of Badminton players are taking the world in all kind of Championships, P.V. Sindhu, Saina Nehwal, Ashwini Ponnappa and Jwala Gutta. Football as a sports is very popular in the state of Kerala, Goa, West Bengal and north-eastern India. From where professional players

like Bhaichung Bhutia and Sunil Chhetri promote Indian football to the country. Kabaddi is one of the most popular sports in India, popularized as a competitive sport and part in the Asian Games, international kabaddi competition - Kabaddi World Cup and Pro Kabaddi League based on Indian premier league. Field Hockey is one of the oldest ancient games played in India. Considered as the unofficial National sport of India. Odisha field hockey has dominance in field hockey in India and a league called Premier Hockey League started like IPL. Tennis in India is limited to urban areas but

counted among the top ten most popular sports in India along with Badminton and Football, introduced in India in the 1880. Pehlwani from India is a form of wrestling and old Malla-yuddha game, originating from the Indian subcontinent and today known as Kusti. Boxing combat sports game is getting popular in India after the Indian Olympic boxer like Mary Kom, Mallakhamba is another well known traditional sports of India which includes wrestling grips, aerial yoga postures on a vertical hanging wooden pole. The game of basketball is not that much popular sports

in the country like Cricket and Badminton but already make a significant mark in the list of sports played in India. Motorsport in India has developed keen interest, particular when Narain Karthikeyan became the only Indian signed by the Formula One team, today India has newly built Buddh International Circuit and Formula One team as Force India.

- walkthroughindia



## Education & Technology

### Parents' Role in New Normal

During the Covid-19 pandemic situation when everything was under lockdown, different education institutes were closed but learning of the children does not depend on the boundary of any school and college. Children are getting their education at home via online mode. There is no physical presence of a teacher and no school-like learning environment at home; there is a need for constant encouragement for learning. So the role of parents has changed in this scenario. Parents have to perform multiple tasks of a teacher, facilitator, motivator, and counselor etc. along with their role as a parent. In this new normal parents have to be techno savvy in all respects. Senior secondary and older children are able to handle the gadgets required for virtual learning but for the primary school children it becomes the responsibility of parents to acquaint them with usage of different electronic gadgets though sometimes parents are not so equipped with the gadgets. Moreover children are using gadgets in many other activities apart from education. In this situation parents have to watch them carefully and guide them properly.



Situation becomes quite difficult for working parents because it becomes difficult for them to have constant watch for children. There should be effective partnership between teachers, parents and schools for effective learning outcomes. School system should understand that parents can actively participate in the teaching and learning of the child but they cannot replace the role of teacher and school. There are limitations at home but amid these limitations parents are doing their best for their children and performing many duties altogether. Big thanks to all the parents who play an important role with school to keep the learning going on.

Ms Jyoti Assistant Professor, KRCHE

### Laptops, Desktop Sales see 'Renaissance,' Shortages won't ease Until 2022

The world stocked up on laptop and desktop computers in 2020 at a level not seen since the iPhone debuted in 2007, and manufacturers still are months away from fulfilling outstanding orders, hardware industry executives and analysts said. Remote learning and working has upturned the computer market during the coronavirus pandemic, zapping sales of smartphones while boosting interest in bigger devices, which had become afterthoughts to iPhones and Androids over the last decade.

"The whole supply chain has been strained like never before," said Gregg Prendergast, Pan-America president at hardware maker Acer Inc. Annual global

shipments of PCs, the industry's collective term for laptops and desktops, topped out at about 300 million in 2008 and recently were sinking toward 250 million. Few expected a resurgence. But some analysts now expect 2020 will close at about 300 million shipments, up roughly 15% from a year ago. Tablets are experiencing even faster growth. By the end of 2021, installed PCs and tablets will reach 1.77 billion, up from 1.64 billion in 2019, according to research company Canals. The virus pressed families into expanding from one PC for the house to one for each student, video gamer or homebound worker.

suppliers, sped up shipping and teased better models launching next year. It has not been enough. Prendergast said Acer has been absorbing the cost to fly laptops directly to its education customers, ditching boats and trains to cut a month off shipping. Yet with assembly lines behind, some customers must wait four months to get shipments. Components including screens and processors are hard to get even with many factories long past virus shutdowns, analysts said. They added 2021 sales forecasts would be higher if not for the supply issues.

-REUTERS



To meet the sudden demand, the world's handful of big PC vendors added

## ADVERTISING AND ETHICS



There are rights and there are wrongs. All those things which are wrong may not be necessarily illegal. We are therefore given an opportunity to realize what is ethical and what is unethical. Be it in the field of our profession or family life we have

and is within the limit of decency. Current advertisements are exaggerated and contain too much puffing to lure customers. Many advertisers don't understand the principles and norms of ethical advertising.

ethical standards to follow. The main aim of advertising is to inform, persuade, reinforce, remind etc. Ethics is the most important feature of advertising. An ethical advertisement is the one which doesn't lie, doesn't make fake or false claims

Thus the advertiser is not in a position to distinguish correct or wrong contents of the advertisement. Nowadays advertisers mainly focus on how to increase sales volume, demand of the product, and to attract customers. Advertisers use many techniques in order to attract customers. For example, in order to attract children they color the food which is not good for their health. They provide false information about product quality. There are different aspects which are being ignored intentionally for the sake of financial greed. Advertisements of alcohol are shown through the film industry. These types of advertisements are totally unethical. Liquor advertisements are totally banned. Advertisements of cigarettes and tobacco product are banned too as the consumption of these products is responsible for cancer and several health issues. Most advertisers are mainly focusing on increasing sales, the demand for their prod-

ucts, so they use different schemes and offers which may or may not be the truth. Advertising in the 21st century has become more competitive and aggressive towards children. It is easy to manipulate the children. Companies are exploiting children as consumers just to maximise their profit. Fast food commercials constantly advertise unhealthy meals that are high in sugar, fat, salt and calories for children. Usually women are portrayed as a product in advertisements where they tend to take the role of a helper or object. In advertisements women have been portrayed as housewives, dependent on men and sex objects from an early age. Advertisements should portray the real picture of products or services.

Ms. Garima Lamba Vij Assistant Professor, KRCHE

### Psychometric Tests



"Every individual matters, every individual has a role to play and every individual makes a difference." -Jane Goodall

Every individual is unique. Interest, intelligence, aptitude, perception varies from person to person and so are the competencies. To attain success in life it is very much necessary that the potential areas of the learner should be identified or assessed at the earliest and efforts should be channelized in that particular direction. Psychometric tests are the standard and scientific tools that

can measure individual's mental capabilities and behavioral style. These are specially designed tools to measure candidates' suitability for the role based on the required personality characteristics and cognitive abilities. While making career choices it is quite important to know about one's strengths, interests, skills, personality and values. Psychometric tests can help us in answering the following questions:

- What is my key area of interest?
- What skills do I have?
- Which stream should I select?
- What type of careers would I be most happy and satisfied in?
- What type of industries and organizations would suit my competencies?

Career counselling and psychometric tests can facilitate the individual to make perfect career choices and assists avoiding stressful changing of directions.

Dr. Seema Sharma Associate Professor, KRCHE

### India ranks 131 on Global Index of Information and Communication Technology Access

India has been ranked a low 131 out of 167 nations on a global index that measures the level of information and communication technology access, even as the number of households with Internet and computer has increased in the country over the last five years.

UN International Telecommunications Union's flagship annual Measuring the Information Society Report said that globally 3.2 billion people are now online, representing 43.4 per cent of the world's population, while mobile-cellular subscriptions have reached almost 7.1 billion worldwide, with over 95 per cent of the global population now covered

by a mobile-cellular signal. The report also notes that the 167 economies included in the ITU's ICT Development Index (IDI) improved their IDI values between 2010 and 2015 - meaning that levels of information and communication technology (ICT) access, use and skills continue to improve all around the world.

-PTI



# Bhakti & Vyapar

## Real Meaning of Success



Success has just as many faces as any other possible theme, depending on the society in which it is measured, and the character of the person who measures it. Wrongfully, many people confuse success is only associated with wealth: they assume that a person's triumph can be concluded from the expensiveness of his or her watch, car, or house. But will they be successful just because they are rich? Albert Schweitzer famously once said 'Success is not the key to happi-

ness. Happiness is the key to success. If you love what you are doing, you will be successful.' For its only when you find satisfaction with what you're doing and don't dread facing every new day when your task has to be embarked upon, that you are really successful. Therefore, success should be not only being measured with wealth but also with happiness. Since time immemorial everybody has been striving for success which could fulfill many dreams. It is generally accepted that success is not easy to achieve and depended on a lot of factors, such as hard work, good luck, health condition or even the once-in-a-lifetime chance. Today, people are pushing, but in vain, for a shortcut to their desired successes. A grand success primarily comes from hard work, and also from good luck partially but there is no substitute of hard work.

**Dr. Parul Gaba**  
Associate Professor, KRCHE

## 2020 has Changed How We Shop, Live and Look

There's no question, 2020 will be remembered as the year that changed everything. The global COVID-19 pandemic has transformed every aspect of our lives: how we shop, live, socialise and work. It has been a year in which people's homes truly became their castles. We couldn't venture out into the world, so we brought the world into our homes. People also changed their routines. Instead of rushing out of the home to get to work, breakfasts became the meal of the day, with people taking their time to sit down and enjoy their food. Without the need for formal wear for work purposes, people dressed down with a vengeance. The COVID-19 pandemic has forever changed online shopping behaviours. As the financial reports from the likes of Amazon, Costco and Walmart indicate, people took to online shopping like never before. Online shopping now accounts for 60-70



per cent of John Lewis's sales. Before the corona virus pandemic it was only 40 per cent. Peak times for customers shopping on the web have also changed the report states. People used to browse in the evening after work, but are now shopping more during the working day, particularly between the hours of 11am and 4pm. the most used communication platforms are WhatsApp, Instagram and Facebook Messenger, all owned by Facebook. However, Zoom and Microsoft Teams have benefitted the most from increases in the use of video calling applications in workplaces. Millions of online customers changing their behavior at the same time to opt for more time saving and convenience put a considerable strain on e-commerce and online retailers today.

**Dr. Vandna Gupta**  
Associate Professor, KRCHE

## Real Happiness in Life

"Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared." - Buddha

Happiness is the consequence of personal effort. You fight for it, strive for it, insist upon it, and sometimes even travel around the world looking for it. You have to participate relentlessly in the manifestations of your own blessings. And once you have achieved a state of happiness, you must never become lax about maintaining it. You must make a mighty effort to keep swimming upward into that happiness forever, to stay afloat on top of it. Every day we see and meet people who look happy from the outside but deep down they are broken and are sad from the inside. For many people, money is the main cause of happiness or grief. But this is not right. Money can buy you food, luxurious house, healthy lifestyle servants, and many more facilities but money can't buy you happiness. As we now know that



we can't buy happiness with money and there is no other shortcut to happiness. It is something that you feel from within. In addition, true happiness comes from within you. Happiness is basically a state of mind. Moreover, it can only be achieved by being positive and avoiding any negative thought in mind. And if we look at the bright side of ourselves only then we can be happy. People nowadays are not satisfied with their relationship because of their differences and much other reason. But for being happy in a relationship we have to understand that there are some rules or mutual understanding that keeps a relationship healthy and happy. To conclude, we can say that happiness can only be achieved by having positive thinking and enjoying life. Also, for being happy and keeping the people around us happy we have to develop a healthy relationship with them. Additionally, we also have to give them the proper time.

**Dr. Suman**  
Associate Professor, KRCHE

## Engaging all stakeholders

One of the positive impacts of the coronavirus pandemic is that it has jolted executives out of their set ways of thinking and making decisions. Businesses are increasingly looking at the impact of their businesses overall, engaging all stakeholders instead of a select few.

The increasing success of video conferencing, for example, has thrown the need for frequent

corporate travel into sharp focus. Businesses are now also examining the positive and negative impacts of their day to day operations on the environment and local communities. Executive boards are now accounting for systemic impacts on all stakeholders from employees and consumers to the local communities and environment. Many are making the move to or are considering adopting more sustainable models for doing business. - PTI

## Indian economy recovering fast, growth to turn positive in Q3

The economy is coming out of the COVID-19 pandemic's deep abyss faster than most of the predictions, and the growth will enter positive zone in the third quarter of the current financial year, said an article on the 'state of economy' in the RBI Bulletin.

"...more evidence has been turned in to show that the Indian economy is pulling out of COVID-19's deep abyss and is breaking out amidst winter's lengthening shadows towards a place in the sunlight...it is refracting at a pace that beats most prediction," said the article written by the officials of the Reserve Bank of India (RBI). Impacted by the coronavirus pandemic, the Indian economy dipped by a historic 23.9 per cent in the first quarter of the current financial year. The contraction narrowed down to 7.5 per cent in the second quarter. Quoting reports, the article said, "Real GDP growth is expected to break out into positive territory in Q3 - albeit, to a slender 0.1 per cent."

Two important forces are conspiring to bless this turning of the page on the virus, the article said. "First, India is bending the COVID infection curve: since mid-September, barring localised surges, infections are slanting fashion to support investment and consumption demand," it said. "The fiscal measures have been sequenced in a designed shift in focus from consumption expenditure in Pradhan Mantri Garib Kalyan Package (PMGKP) to investment expenditure in Aatma Nirbhar 2.0 and 3.0," the article added.

Abstracting from the inherent flux in high frequency indicators, the underlying trend would reveal that the pick-up in momentum of economic activity that commenced with the onset of the second half of 2020-21 is sustained, it noted. "The absence of the dreaded 'second wave' of pandemic in India so far has imparted elevation to this momentum in an environment of supportive macroeconomic policies, spurring a faster unlock and normalisation of the economy," it added.

RBI said the views expressed in this article are those of the authors and do not necessarily represent the views of the central bank.

Authors of the article further said that contractions forecast by various agencies for the year as a whole are already being trimmed, and if the current momentum is maintained, the bounce back expected in the last quarter of the year may be stronger than postulated under baseline assumptions.

-RBI



# Politics & Crime

## How Social Media has helped during the Corona Virus Pandemic

The world has come to a halt because of the Corona Virus epidemic. In response to the epidemic, people have been asked to practice social distancing. Many countries are on lockdown and there is a sense of panic among people. Psychologists say that social distancing and such stressful situations can cause a variety of health problems which includes heart disease, depression, and dementia. In such a scenario where many people might be stuck somewhere, might be alone and far away from families, and would need resources, social media has tried to act as a reliable source for providing information and connecting people to each other. There are number of videos which made such a difference and set an example by social media. People have used the social media platform to reach out to other people and create a difference. While some are using social media for providing goods to people others have just used social media to reach out to people and help them cope up with the stressful situation. Many people have been giving motivation, sharing their own experience and trying to talk to others in order to not make them feel alone. Celebrities and social media influencers have tried to spread awareness using so-

cial media platforms in very creative ways, raise funds and influence others to do the same, and share their ideas of coping up. For example, actor Kartik Aaryan had put up a video



in which he added a twist to one of his most famous monologues from a movie and asked people not to step out of his house. The video has 10 million views and influenced many

people. All this has helped create a feeling of togetherness in the society and prevent people from taking wrong actions. Yes, social media also can act as a source for spreading misinformation and there is no perfect algorithm for checking fake news. We already know how mobile phones and the internet have revolutionized the country. This is in addition to it that how the internet and social media platforms have tried to help in such times of distress. Mobile phones and the Internet have prevented a complete shutdown of services. Many offices and colleges are still continuing on online platforms, people are using social media to do different challenges which some might call frivolous but I believe it has helped calm the panic. IT has helped people in keeping a feeling of normal lives and continue feeling the part of society. Even during the pandemic we can work and learn and feel part of the society even when we cannot step outside our home just because of the "Internet and social media".

**Ms. Tanvi Kapoor**  
Assistant Professor, KRCHE

## 21-year-old Arya Rajendran set to become India's Youngest Mayor



Arya Rajendran was the youngest candidate the Communist Party of India (Marxist) had fielded during the recently concluded Kerala local body polls and she will become the youngest mayor of India once she assumes office. Kerala is set to get a 21-year-old BSc student of Mathematics -- Arya Rajendran -- as the mayor of its capital city Thiruvananthapuram.

Arya Rajendran was the youngest candidate the Communist Party of India (Marxist) had fielded during the recently concluded Kerala local body polls and she will become the youngest mayor of India once she assumes office. According to a News18 report, a panel consisting of the communist party's

district secretariat had decided to recommend the name of the 21-year-old A second-year student in All Saints' College, Thiruvananthapuram, Arya had been elected the ward councillor from Mudavanmugal.

Speaking to the media on December 25, Arya said she is looking to balance her political career and studies and does not want to compromise either.

She has always been politically aware and active. She is a state committee member of the Students Federation of India (SF) and also heads Balasangham, the Kerala chapter of the CPM's children wing.

During the run up to the Kerala local body elections 2020, Arya Rajendran had said that she would like to work on upgrading lower primary schools. college student for the post of the mayor of Thiruvananthapuram. The final decision on the recommendation will be announced by December 26. - PTI

## 'Digital' the buzzword for police in Covid-19 era

In March, when the Capital went into shutdown mode to stop the spread of the coronavirus disease (Covid-19), Delhi Police suddenly found itself enforcing not just law and order, but also lockdown restrictions, social distancing norms, and the wearing of masks, while trying to ensure its own personnel did not fall prey to the raging virus. It turned, tentatively, to technology to navigate the unknown territory.

Six months on, "digital" is the buzzword in Delhi Police. What started with Zoom calls for law-and-order meetings and WhatsApp for sending notices and summons to minimize touch and physical contact, has had a transformative effect on the Capital's police, with many of its legacy processes and procedures going online. The most significant of them is the replacement

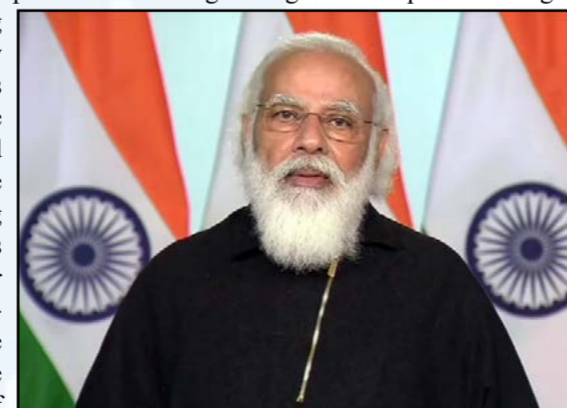
of the traditional beat book (a paper diary where a beat officer kept all information and data about his beat) with the e-beat book -- a mobile application, integrated with the existing online data systems such as Zipnet, Dossier, CCTNS (the Crime and Criminal Tracking Networks and Systems), and ICJS (Interoperable Criminal Justice System) that aligns various pillars of the criminal justice system such as e-courts and e-prisons databases. The e-beat book will allow a beat officer to carry out a host of tasks remotely.

-HT



## PM Modi launches Ayushman Bharat scheme in J&K; 229 govt, 35 private hospitals to offer services

Prime Minister Narendra Modi, during the launch of Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) SEHAT scheme for all the residents of Jammu and Kashmir on December 26, 2020 Saturday, said the J&K people voted for strengthening democracy during the recently held DDC polls in J&K. He congratulated the J&K people for participating in the elections and voting for the UT's development. "There was a time, we were a part of the Jammu and Kashmir government but we broke the alliance. Our issue was that panchayat elections should be held and people be given their due rights to choose their representatives,"

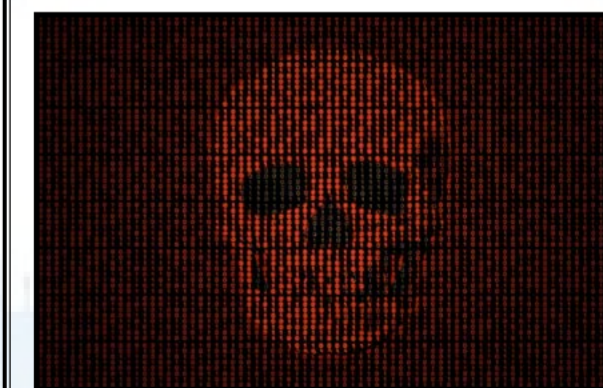


he said during a video-conferencing. The PM said even after the Supreme Court directed that Panchayati and municipal elections should be conducted in Puducherry, the elections are not being conducted there. "Those who keep on teaching me lessons on democracy are the ones who are running their govt there," he said.

He also spoke with beneficiaries of Centre's Ayushman Bharat Yojana. Ramesh Lal, a cancer patient from Jammu, said all five members of his family have Ayushman Bharat Golden Card, reported ANI. "Ayushman Bharat has made your life 'ayushman'. I urge you to tell everyone you meet about this scheme and its benefits," the PM said.

-ANI

## DARK WEB: HACKERS SELL DOCTORS' IDENTITIES FOR \$500 IN DISTURBING NEW TREND



Hackers are obtaining all the details needed to pose as a medical professional by targeting hospitals and other healthcare organisations, which possess huge troves of highly valuable data. The hacked data is then sold through black markets on the dark web -- a section of the internet that is only accessible using specialist software. Documents on sale include

malpractice insurance documents, medical diplomas, board recommendations, medical doctor licenses, and DEA licenses.

Cyber criminals are able to use this stolen information to forge the identities of doctors in order to submit fraudulent insurance claims or obtain prescriptions for controlled drugs like opioids. The disturbing trend was uncovered by researchers at cyber security firm Carbon Black, who tracked the shifting patterns of cyber attacks towards medical organisations. "This is a relatively new trend," Tom Kellermann, chief cyber security officer at Carbon Black, told The Independent.

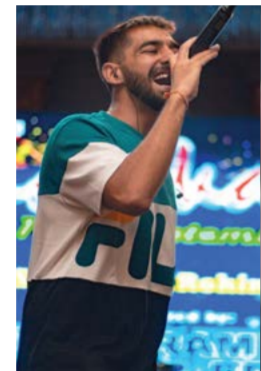
Photo Gallery



ORIENTATION DAY



FRESHER'S PARTY



INDEPENDENCE DAY



KASTURIAN CARNIVAL



UNNAT BHARAT ABHIYAN



TRIP TO MOUNT ABU



TEACHER'S DAY



INDUSTRIAL VISIT

Campus News



**Fresher's Party**  
Kasturi Ram College of Higher Education organised its Fresher's Party - Alankaran -2019 in Seven Seas Hotel, Rohini, to welcome new students with full enthusiasm on 15th September 2019. With pulsating ambience, flashing lights and foot tapping music, the party began with a blast. It was an occasion for the new students to have a good start of their academic session and to know their seniors to create a bond of love and trust with their fellow mates and faculty members. The programme started with lighting of lamp by Sh. Rajesh Kumar Aggarwal, Executive Chairperson, KRCHE, Dr. G. P. Singh, Director, KRCHE and Dr. Abhilasha Gautam, Principal, KRCHE followed by Saraswati Vandana. The programme abode the colours of happiness, love and care. College organised KRCHE pageant for Mr. and Ms. Fresher, 2019 and the event was judged by esteemed Guest. The pageant was divided into three rounds. Every participant performed well but the titles were to be rewarded to one boy and one girl each in all the categories who outshined all. Mr. Abhishek being the most entertaining contestant was felicitated with Mr. Fresher title and Ms. Shambhavi was rewarded with the title of Ms. Fresher. Apart from this, few more titles were also there, out of which Gargi Sharma and Udit Krishan were felicitated with the Best Smile title. Anshuman Singh and Richa secured the Best Personality title and last but not the least Nami and Amit were entitled with the Best Outfit title. There was a rocking performance of Maninder Buttar, a renowned Punjabi singer in Music Industry. Students enjoyed a lot with floor dance on the beats of Buttar's musical performance. It was a great party which proved the team spirit of whole KRCHE family. The day ended with the unbridled energy of the students on dance floor.

USA EDUCATION FAIR

Students about the opportunities available for studying abroad, various scholarship schemes and knowledge of different renowned universities. The event started by lighting of lamp followed by felicitation of guests with bouquet presented by Shri Rajesh Kumar Aggarwal (Executive Chairperson, KRCHE). The session was taken over by Mr. John Evans (Vice President, International Enrollment, Wiley, Education Services, USA). He discussed the basic eligibility criteria and fee structure for studying abroad. He also explained in detail several courses such as MBA, M.Sc., Engineering etc. and their associated demand with their approximate salary packages. Post this, another honorable speaker, Prof. Archish Maharaja (Roland School of Business, Point Park University, USA) shared experiences of his ups and downs in USA but he strongly emphasized that it is a very vibrant country with lots of opportunities. He also added that it is an excellent prospect to come into close contact with distinct culture and more-



over international degree has global recognition. The whole session was very interactive and fruitful for the students. Queries were also raised by the students which were satisfactorily answered by the speakers. The session ended with the vote of thanks.

VIGILANCE AWARENESS WEEK

**Eternal vigilance is the price of liberty; power is ever stealing from the many to the few.** - Wendell Phillips  
The theme for the year 2019 is 'Integrity- a Way of Life'. To join the hands in the same and for the social cause, Kasturi Ram College of Higher Education also celebrated the Vigilance Awareness Week from 28th Oct to 2nd Nov 2019. The Management, Faculty and students took the oath to be integrated and vigilant about the corruption. Every year during the last week of October Vigilance Awareness Week is observed to encourage all stakeholders to collectively participate in the prevention of and fight against the corruption and to raise public awareness regarding the existence, causes and gravity of the threat posed by the corruption. It is driven by the Central Vigilance Commission.



INTER-CULTURAL COMMUNICATION



Workshops in KRCHE are designed to impart relevant information on a topic. The goal of the workshops is to spread awareness and to create responsibility to value inter-cultural communication. Workshops are useful to provide general knowledge to the students. KR Social Club of Kasturi Ram College of Higher Education organised a 'Workshop on Inter-Cultural Communication' for the first year students

of BA(JMC) on 13th September, 2019. The anchor of the event was Ms. Garima Nagpal, Assistant Professor, Department of Journalism & Mass Communication. She gave lecture on Intercultural Communication where she taught about training which enhances the ability to negotiate and creates an individuals' personality. Every culture has its own set of rules when it comes to negotiating. Some experts recommend integrating a cross-cultural framework for people who work with multiple cultures every day. Students actively participated in the discussion. The goal of this workshop was to explore the underlying issues about intercultural communication and dialogue between people from diverse cultures and geopolitical contexts. It aimed to understand how misunderstandings in intercultural communications occur and how one can minimise them in order to facilitate the implementation of inter-regional and crossborder cooperation projects. At the end, Ms. Priyanka Singh, Assistant Professor concluded the session and emphasized mainly on presenting two different perspectives (bottom-up and top-down) of how to recognize and handle cultural misunderstandings in various situations and how every individual can build their own personality in a society through inter-cultural communication.

# Campus News

## MEDIA AND ENTERTAINMENT

The Media and Entertainment Industry is a prominent and versatile industry and the scope of a career in this field is vast and varied. In the film industry, technical jobs include story and script writing for film and television, copywriting for advertisements, cinematography, photography, sound mixing and recording, direction of films and promotional ventures. Keeping this in mind, Kasturi Ram College of Higher Education organised a day-long workshop on Media and Entertainment with ICE- Balaji Telefilms on 1st October, 2019. The resource person for this workshop was Mr. Rajesh Bakshi, a professional Theatre Actor and Director. The main aim of this workshop was to create awareness among the students to know about the technology, industry requirements and career opportunities. All the students of the Department of Journalism and Mass Communi-

cation participated in it and learnt the art of acting, voice modulation and expressions through various activities. Apart from that, the students indulged in a play which was enacted in few groups out of which Parinda group was awarded with First Position and many students who acted well were presented with certificates. Overall, the workshop was fruitful and informative for all.



## INTERACTIVE SESSION ON SUSTAINABLE DEVELOPMENT

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Sustainable development has continued to evolve as that of protecting the world's resources while its true agenda is to control the world's resources. Keeping this in mind, KR Social Club of Kasturi Ram College of Higher Education organised an Interactive Session on 'Sustainable Development' for the first year students of the Department of Journalism and Mass Communication. The event was held on 20th September, 2019. The discussion was done by

Ms. Garima Nagpal and Ms. Priyanka Singh, Assistant Professor, Department of Journalism and Mass Communication. They both said, that Environmentally sustainable economic growth refers to economic development that meets the needs of all without leaving future generations with fewer natural resources than those we enjoy today. The essence of this form of development is a stable relationship between human activities and the natural world, which does not diminish the prospects for future generations to enjoy a quality of life at least as good as our own. Students were alert and diligently participated in the discussion.

## ARTICLE 370



On 23rd August, 2019, KR SOCIAL CLUB, KRCHE organized a debate competition for the students of Department of Journalism and Mass Communication on the topic 'Has Removal of Article 370 brought peace or Is It the beginning of next India-Pakistan war?' The Introduction about topic was delivered by Mr. Surender Pal Singh, faculty, Department of Journalism & Mass Communication. He briefly taught students about the pros and cons of Article 370. He said that 'The Modi government's move to revoke Article 370 is not only a step closer to the Hindu majority nation, but also a move to

flex muscles to Pakistan and the rest of the world'. Further, Mrs. Garima Lamba Vij, Assistant Professor, Department of Journalism & Mass Communication also gave her view point that Parliament needs the Jammu & Kashmir government's nod for applying laws in the state — except defence, foreign affairs, finance and communications. Students actively participated in this competition. At the end, Vivan Bajaj, was felicitated with the award of best speaker in the favor of the motion and Avika Rai was declared as best speaker against the motion. Ms. Garima Lamba Vij concluded the session.

## UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan (UBA) is flagship programme of Ministry of Human Resource Development (MHRD), Govt of India. This Abhiyan is mainly concerned with the mission of Rural Development. Higher Education Institutions (HEIs) of the country are adopting villages for their development like increasing inequity (leading to crime and violence), climate change due to rapid ecological degradation and physical and mental well being. For this faculty and students are involved in village development plan in collaboration with district administration. Kasturi Ram College of Higher Education is also contributing in the same and adopted five villages (Singhu, Narela, Kureni, Singhola and Lampur) for development in collaboration with Dis-



trict Management. Campaigns like 'No to Plastics', Awareness about Cervical Cancer were organised to accomplish these objectives. College has received an overwhelming response from the community.

## HOW TO DO WELL IN GROUP DISCUSSION AND PERSONAL INTERVIEW



BA(JMC) third year on 10th Oct, 2019. The resource person for the seminar was Mr. Anand Mohan. The seminar started with welcome speech by Prof (Dr.) G.P. Singh, Director, KRCHE. The objective behind

Kasturi Ram College of Higher Education organized a seminar on 'How to do well in Group Discussion and Personal Interview' for the students of

conducting the seminar was to provide guidance to students about the basic etiquettes to be followed in GD and PI like body postures, wearing formals while facing interview etc. The speaker further explained the tips to be followed for generating content while speaking in GD. He also highlighted the various reasons to students for not getting selected in GD and PI. At the end of the session, students asked their queries from the guest. Overall, the seminar was very informative and knowledgeable for the students.

## NATIONAL MEDIA CONFERENCE AT MOUNT ABU

The Media Wing of the Rajyoga Education and Research Foundation in collaboration with the Brahma Kumaris inaugurated a National Confer-



ence on 'Spirituality for establishing Peace And Harmony: The Role of Media' at the Conference Hall of Shantivan from 20th September to 24th September 2019. Media persons, students & Faculty members from various universities along with the gathering of the students and faculty members of Kasturi Ram College of

Higher Education participated in the three-day Media Conference. The conference motivated everybody to provide objective news, analysis and discussion of domestic and regional issues, strengthen civil societies by projecting democratic values, combat ethnic and religious intolerance and promote mutual understanding among people, foster closer ties between countries and the world's established democracies. Media Wing chairperson BK Karuna said that this Conference aims at inspiring the media persons to play a significant role in developing spirituality and establishing values through their various journalistic works in order to usher in a values-based world of peaceful and harmonious co-existence in our multi-diverse set-up. The conference was formally inaugurated by lighting of traditional lamps by distinguished guests. About 1600 delegates from different states in India and Nepal participated in the con-

ference organised by the Media Wing (RERF) and Brahmakumaris. The speakers included Prof. Kamal Dixit (National Convener Media Initiative for Values), Mr. Sandeep Chauhan (Executive Editor, Maharashtra One Channel), Sh. K. Vikram Rao (President, Indian Federation of Working Journalists), Smt. Nirmala C. Yaligar (Asst. Director Doordarshan Kendra Bengaluru), BK Sheilu (Vice Chairperson Education) and Sh. Puran Prakash (MLA from Mathura, UP). BK Nirwair, General Secretary of Brahmakumaris organisation, recalled the message that he had delivered at a conference organised by the United Nations Organisations and said that some countries were stocking missiles which were never meant for peace. He added "We need to end hatred, anger, intolerance, gender bias and other evils that endanger peace. Our efforts must focus on building a society free of biases, social injustice, victimisation" In the next session, a talk show was organised on 'Cooperation vs. Confrontation in Media'

in which all the students and media professionals participated well. The resource persons for this talk show were Prof. Mihir Ranjan Patra, B.K. Anita, Dr. Upasana Khurana, Mr. Saurabh Arya and Prof. Kamal Dixit. Later, the delegates were welcomed in the session for reception that started with beautiful flute recital by B.K. David. B.K. Munni, Director (Programmes) Brahma Kumaris HQ, inspired the audience to have positive thinking. She recalled the contribution of Dadi Parkash Mani in spreading the organisation across the world. B.K. Shantanu, HQ Coordinator, Media Wing thanked the delegates. Overall, it was a great learning session for faculty as well as students.

KR Times

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